



**SOCIAL SURVEY**  
ANALYTICS LLC

## **Essential Services Package** **Designed for Sports Teams**

### **Contact Information**

**Social Survey Analytics LLC**

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### **Detailed Breakdown of Deliverables**

#### **What's Included?**

- ✓ Dedicated project manager
- ✓ All deliverables as specified
- ✓ 30 days post-delivery support
- ✓ Data security and confidentiality compliance

#### **1. Survey Construction**

**Scope:** Questionnaire design and finalization

- Initial consultation and needs assessment
- Research/Project design
- Survey instrument development and design
- Final survey construction, coding, and programming

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#### **2. Sampling**

**Scope:** Sampling methodology and sampling frame development

- Sampling method selection/construction
- Sampling frame construction
- Target population analysis
- Sample size calculations and power analysis
- Recruitment strategy development (if needed)
- Quality assurance protocols

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### 3. Data Collection

**Scope:** Survey administration

- Selection of data collection mode (online, phone, mail, in-person as applicable)
- Field management and monitoring (as needed)
- Quality control during data collection
- Data security and compliance protocols

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### 4. Data Cleaning

**Scope:** Data validation, cleaning, and preparation for analysis

- Data quality assessment
- Missing data analysis and data treatment
- Outlier detection and handling
- Variable coding/re-coding and transformation

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### 5. Data Analysis

**Scope:** Statistical analysis and interpretation

- Descriptive statistics and data profiling
- Statistical significance testing
- Results interpretation and insights

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### 6. Reporting

**Scope:** Essential reporting with visualizations

- Detailed findings report with visualizations

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### 7. Support Webinar

**Scope:** Client training and results presentation

- Results presentation webinar (1 hour)
- Follow-up support session
- Webinar recording and materials

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### Project Timeline

**Estimated Duration:** 12-16 weeks from project initiation

- Survey Construction: 3-4 weeks
- Sampling & Setup: 2 weeks
- Data Collection: 4-6 weeks
- Data Processing & Analysis: 2-3 weeks
- Reporting & Webinar: 1-2 weeks

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### Additional Considerations

**Costs can vary based on the following items...**

- Sample size requirements
- Survey complexity and length
- Number of languages required

- Specialized population targeting
- Rush timeline requirements
- Additional analysis request