



SOCIAL SURVEY
ANALYTICS LLC

Comprehensive Services Package **Designed for Sports Teams**

Contact Information

Social Survey Analytics LLC

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Detailed Breakdown of Deliverables

What's Included?

- ✓ Dedicated project manager
- ✓ All deliverables as specified
- ✓ Unlimited revisions during development phase
- ✓ 30 days post-delivery support
- ✓ Data security and confidentiality compliance

1. Survey Construction

Scope: Questionnaire design, pilot testing, and finalization

- Initial consultation and needs assessment
- Research/Project design
- Survey instrument development and design
- Pilot testing and refinement (if required)
- Final survey construction, coding, and programming
- Consultation for initiation of sampling

2. Sampling

Scope: Sampling methodology and sampling frame development

- Sampling method selection/construction
- Sampling frame construction

- Target population analysis
 - Sample size calculations and power analysis
 - Recruitment strategy development (if needed)
 - Quality assurance protocols
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3. Data Collection

Scope: Survey administration and response monitoring

- Selection of data collection mode (online, phone, mail, in-person as applicable)
 - Field management and monitoring (as needed)
 - Response rate optimization
 - Quality control during data collection
 - Data security and compliance protocols
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4. Data Cleaning

Scope: Data validation, cleaning, and preparation for analysis

- Data quality assessment
 - Missing data analysis and data treatment
 - Outlier detection and handling
 - Variable coding/re-coding and transformation
 - Final dataset preparation and documentation
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5. Data Analysis

Scope: Statistical analysis and interpretation

- Descriptive statistics and data profiling
 - Advanced statistical modeling as required
 - Subgroup analysis
 - Statistical significance testing
 - Results interpretation and insights
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6. Reporting

Scope: Comprehensive reporting and visualization

- Executive summary preparation
 - Detailed findings report with visualizations
 - Technical appendices
 - Presentations
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7. Support Webinar

Scope: Client training and results presentation

- Results presentation webinar (1 hour)
- Q&A session
- Training in data interpretation
- Follow-up support session
- Webinar recording and materials

Project Timeline

Estimated Duration: 12-16 weeks from project initiation

- Survey Construction: 3-4 weeks
 - Sampling & Setup: 2 weeks
 - Data Collection: 4-6 weeks
 - Data Processing & Analysis: 2-3 weeks
 - Reporting & Webinar: 1-2 weeks
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Additional Considerations

Costs can vary based on the following items...

- Sample size requirements
- Survey complexity and length
- Number of languages required
- Specialized population targeting
- Rush timeline requirements
- Additional analysis request