



SOCIAL SURVEY
ANALYTICS LLC

Essential Services Package
Designed for Business

Contact Information

Social Survey Analytics LLC

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Detailed Breakdown of Deliverables

What's Included?

- ✓ Dedicated project manager
- ✓ All deliverables as specified
- ✓ 30 days post-delivery support
- ✓ Data security and confidentiality compliance

1. Survey Construction

Scope: Questionnaire design and finalization

- Initial consultation and needs assessment
- Research/Project design
- Survey instrument development and design
- Final survey construction, coding, and programming

2. Sampling

Scope: Sampling methodology and sampling frame development

- Sampling method selection/construction
- Sampling frame construction
- Target population analysis
- Sample size calculations and power analysis
- Recruitment strategy development (if needed)
- Quality assurance protocols

3. Data Collection

Scope: Survey administration

- Selection of data collection mode (online, phone, mail, in-person as applicable)
- Field management and monitoring (as needed)
- Quality control during data collection
- Data security and compliance protocols

4. Data Cleaning

Scope: Data validation, cleaning, and preparation for analysis

- Data quality assessment
- Missing data analysis and data treatment
- Outlier detection and handling
- Variable coding/re-coding and transformation

5. Data Analysis

Scope: Statistical analysis and interpretation

- Descriptive statistics and data profiling
- Statistical significance testing
- Results interpretation and insights

6. Reporting

Scope: Essential reporting with visualizations

- Detailed findings report with visualizations

7. Support Webinar

Scope: Client training and results presentation

- Results presentation webinar (1 hour)
- Follow-up support session
- Webinar recording and materials

Project Timeline

Estimated Duration: 12-16 weeks from project initiation

- Survey Construction: 3-4 weeks
- Sampling & Setup: 2 weeks
- Data Collection: 4-6 weeks
- Data Processing & Analysis: 2-3 weeks
- Reporting & Webinar: 1-2 weeks

Additional Considerations

Costs can vary based on the following items...

- Sample size requirements
- Survey complexity and length
- Number of languages required

- Specialized population targeting
- Rush timeline requirements
- Additional analysis request