



**SOCIAL SURVEY**  
ANALYTICS LLC

**Essential Services Package**  
**Designed for Academic Institutions**

**Contact Information**

**Social Survey Analytics LLC**

**Project Director: John D. Wilkins, Ph.D.**

Email: [john@socialsurveyanalytics.com](mailto:john@socialsurveyanalytics.com)

Phone: +1-(512)-981-5296

Website: [Social Survey Analytics LLC](http://Social Survey Analytics LLC)

**Detailed Breakdown of Deliverables**

**What's Included?**

- ✓ Dedicated project manager
- ✓ All deliverables as specified
- ✓ 30 days post-delivery support
- ✓ Data security and confidentiality compliance

**1. Survey Construction**

**Scope:** Questionnaire design and finalization

- Initial consultation and needs assessment
- Research/Project design
- Survey instrument development and design
- Final survey construction, coding, and programming

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**2. Sampling**

**Scope:** Sampling methodology and sampling frame development

- Sampling method selection/construction
- Sampling frame construction
- Target population analysis
- Sample size calculations and power analysis

- Recruitment strategy development (if needed)
  - Quality assurance protocols
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### **3. Data Collection**

**Scope:** Survey administration

- Selection of data collection mode (online, phone, mail, in-person as applicable)
  - Field management and monitoring (as needed)
  - Quality control during data collection
  - Data security and compliance protocols
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### **4. Data Cleaning**

**Scope:** Data validation, cleaning, and preparation for analysis

- Data quality assessment
  - Missing data analysis and data treatment
  - Outlier detection and handling
  - Variable coding/re-coding and transformation
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### **5. Data Analysis**

**Scope:** Statistical analysis and interpretation

- Descriptive statistics and data profiling
  - Statistical significance testing
  - Results interpretation and insights
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### **6. Reporting**

**Scope:** Essential reporting with visualizations

- Detailed findings report with visualizations
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### **7. Support Webinar**

**Scope:** Client training and results presentation

- Results presentation webinar (1 hour)
  - Follow-up support session
  - Webinar recording and materials
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### **Project Timeline**

**Estimated Duration:** 12-16 weeks from project initiation

- Survey Construction: 3-4 weeks
  - Sampling & Setup: 2 weeks
  - Data Collection: 4-6 weeks
  - Data Processing & Analysis: 2-3 weeks
  - Reporting & Webinar: 1-2 weeks
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## **Additional Considerations**

**Costs can vary based on the following items...**

- Sample size requirements
- Survey complexity and length
- Number of languages required
- Specialized population targeting
- Rush timeline requirements
- Additional analysis request